



ANNUAL REPORT 2015

MISSION STATEMENT

Californians for Population Stabilization (CAPS) works to formulate and advance policies and programs designed to stabilize the population of California, the U.S. and the world at levels which will preserve the environment and a good quality of life for all.

CHAIRMAN'S MESSAGE



On many issues in 2015, America traveled a dangerously divisive and polarizing path. Immigration certainly was one of those issues. This made for an extremely difficult landscape in which to educate and communicate about the multiple negative impacts of our country's failure to enforce immigration laws and implement commonsense policies. In fact, the country in 2015 moved farther towards lawlessness and an environment in which the distinction between citizens and those in the country illegally blurred.

Nonetheless, the small team at CAPS remained committed to our mission to work for policies and programs that stabilize U.S. population – our growth now being driven almost entirely by mass immigration – in order to preserve the environment and a good quality of life for all.

A talented team of writers with many years of combined experience with the issues produced short- and long-form pieces that further delineated the problems of unchecked growth on almost every aspect of our country and its citizens. We continued to work to reach new audiences with speaker outreach programs and using all available communications and social media tools, along with targeted TV and radio spots.

In mid-2015, the dialogue about immigration increased dramatically, as the outlier candidate in the race for the 2016 Presidency began dominating the conversation with talk of completing a wall along the full length of the U.S.-Mexico border and deporting a large number of illegal aliens. As the year progressed, businessman-turned Presidential hopeful Donald Trump continued to hold tremendous public and media attention with his concerns about immigration, jobs and trade.

As the year closed, these three interconnected topics stayed very much atop the discussion, providing hope that in 2016 the issues that CAPS is concerned about might finally be addressed. So we began looking forward to planning our work in the new year.

All of our work in 2015 was only possible through the commitment of those who back the challenging work of this organization. Thank you for joining our efforts this year or for continuing to support the efforts by CAPS to educate Americans about the negative impacts of overpopulation driven by three decades of unchecked illegal immigration and outsized legal immigration allowances, and to keep these issues front and center with elected officials and the media.

Only through a strong collective majority voice can the powerful opposition to a sane, commonsense approach to immigration policy be challenged, ultimately allowing for rationality to prevail in our country. A sustainable population that provides a good quality of life for all is the goal – with your help we're going to get there!

A handwritten signature in black ink, appearing to read "Dick Schneider". The signature is written in a cursive, flowing style.

Dick Schneider

Member and Chairman of the Board of Directors of CAPS

HISTORY AND PURPOSE

Out-Of-Control Population Growth Threatens the California Dream

It's true. California is one of the greatest places on Earth to live. The climate is nearly perfect; environmental treasures abound, and the California lifestyle is unique and admired worldwide. We're truly lucky to live here. It's easy to understand why so many other people want to live here. In the last 40 years, more than 20 million people moved to California. That's right; California's population has doubled, from 20 million to nearly 40 million in just the last 40 years.

That rapid pace of population growth has put major strains on California. More population growth has meant more pollution, more degradation of our environmental treasures, more traffic, overcrowded schools, higher taxes, longer waits at emergency rooms and even more job competition. And while these population-oriented strains are more pronounced in California, the changes are occurring all across America.

Concerned Californians Rise to the Challenge

That's why a concerned group of California environmentalists, doctors, lawyers, professors, writers and surfers banded together in 1986 to start Californians for Population Stabilization. They saw the California dream slipping away and along with it, the American Dream. It was important to them that the next generation of Americans have the same opportunities they had growing up. They wanted to save some California, some America, for their grandchildren.

Today, Californians for Population Stabilization, often referenced as "CAPS," has grown into one of the largest member-based population stabilization organizations in the state with tens of thousands of members. And the influence of CAPS reaches beyond California. The organization is recognized as a national leader in the population stabilization movement. Countless news stories have been filed about the work of CAPS, locally and nationally.

CAPS regularly meets with state lawmakers as well as the nation's power players on Capitol Hill. And the CAPS mission today is the same as it was in 1986: to help Californians and all Americans understand the consequences of out-of-control population growth so that our leaders can develop informed and appropriate policies to ensure we save some America for future generations. And like in 1986, CAPS continues as a nonprofit organization, dedicated to a bipartisan approach to population stabilization.

PROJECTS AND ACTIVITIES

Overpopulation Awareness Media Campaign

Escalating overpopulation-related problems in California, as well as the United States, are a focus of the educational and media work of CAPS. With the disastrous drought in the Southwest, CAPS had a very real example of the demands of growth intersecting with natural resources and climate change, and talked about this in our outreach efforts.

In 2015, we continued to work to inform the public, elected officials and the media about the destructive results of rampant population growth primarily driven by massive legal and unchecked illegal immigration. We discussed economic and job-related issues, compromised environment, loss of biodiversity, weakened infrastructure, stressed educational and medical systems, heightened security concerns and overall diminished quality of life.

CAPS reiterated its belief that the U.S. needs a population policy that limits the overall numbers of immigrants legally admitted, eliminates illegal immigration and encourages family planning resources for all. Within admission limits, we support consideration for admitting immigrants with needed skills, rather than merely having quotas on a country-by-country basis or a random lottery system.

Through live interviews and outreach with print materials, along with timely and daily updating of content on our website, as well as *YouTube*, *Facebook*, *Twitter*, *Instagram* and *Pinterest* pages, we were committed to stimulating discussion on our issues. Our *Engage Action Alert* system, which offers a free and easy way to contact legislators, was well utilized to reach activists about proposed legislative actions and other relevant news.

Using this mix of communications tools allowed us to share the targeted messages that a decrease in all legal immigration is needed, illegal immigration must come to an end, and birthrates must be reduced by voluntary means.

As part of this year's campaign, we ran TV advertising nationally to coincide with Martin Luther King Day (ads and media can be viewed at CAPSweb.org).



Ads ran on *CNN*, *HLN* and *BET*, as well as in Los Angeles. While we had mounted a similar campaign the previous year with success, this year was different. On a shoestring budget, CAPS broke through on the national media stage: an article about our TV spot posted at the top of the *Drudge Report* home page for days; an article about the ad ran in *USA Today*; an *LA Times* reporter tweeted the CAPS ad to her followers, and NPR called us for quotes, among other attention.

CAPS Fast Facts

Action Alert Members Up 18%

Facebook Team Grew by 94%

Twitter Followers Up 63%

Over previous year

PROJECTS AND ACTIVITIES

Perhaps more important, coverage this year was more sympathetic. Here is a sample quote:

“Lower-skilled workers of any race already have a hard time making ends meet in this economy. But add millions more lower-skilled workers...Why reward lawbreakers with legal status? What's in it for the average American citizen? Shouldn't Americans of any race, skin color, or creed come before foreigners, whether legal or illegal”

– *Black Community News*

In addition, the ad was displayed on more than 130 websites and other news outlets, and it was viewed more than 5,100 times just on YouTube.

CAPS was the first to go on record with advertising asking presidential hopefuls if they would rescind President Obama's executive amnesties and stop future amnesties. We ran the ad nationally on cable news networks and locally in Iowa leading up to the April 15 tax deadline, asking why struggling Americans should pay \$1.7 billion in tax refunds to illegal aliens for the Obama amnesty. The ad asked Jeb Bush, Hillary Clinton, Scott Walker, Joe Biden, Marco Rubio, Jim Webb and Rand Paul if they would rescind the Obama amnesty and oppose future amnesties.

The ad ran as news was reported that the economy had added only 126,000 jobs in March, far below the amount needed to keep up with the nation's current population growth, and against the backdrop of no real wage growth for the working class in decades.

Americans were encouraged to ask presidential hopefuls if they would rescind the Obama amnesty and oppose future amnesties, concluding that future tax bills could depend on their answer. Viewers were sent to **AskAboutAmnesty.org** to view the TV ad and take action.

In April, CAPS accused Sergio Romo of the San Francisco Giants of flubbing a pitch for Medi-Cal for illegal aliens after he appeared in TV commercials pitching SB 4, a bill to provide health insurance benefits for up to 4 million illegal aliens residing in California. CAPS pointed out that adding millions more people to the Medi-Cal program would make it even more difficult for poor Californians to see a physician and receive adequate health care.



Sparked by California's historic drought, CAPS re-ran (for three weeks in June) a TV ad in the Los Angeles and Sacramento markets linking California's declining environment to immigration-driven population growth.

The ad featured a child asking, “If Californians are having fewer children, why are there so many cars? If Californians are having fewer children, **why isn't there enough water?** If Californians are having fewer children, where are all the people coming from?”

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In media interviews and outreach, we made the point that nearly 100 percent of California's growth during a ten-year period came from immigration and births to immigrants. We explained that more people mean more vehicles on our roads, and more air pollution. More parking lots and high rise condominiums mean less green spaces. More chemicals, trash and runoff cascading down super sewers into our streams, lakes and oceans mean more damage to California's biodiversity hot spots, and more people mean more pressure on declining water supplies.

Our primary solution to reversing California's environmental decline, while neither politically correct nor convenient, is to slow mass immigration, so we can slow population growth and save some California for tomorrow for our children and grandchildren.

As a result of this ad, CAPS received more TV, radio and print media attention than ever before in its history. Coverage continued for the entire month of June and included *FOX, ABC, NBC, U.S. News & World Report, Los Angeles Times, Sacramento Bee* and *The Washington Times*, to name a few.

After CAPS ran the ad and our activists called Gov. Jerry Brown's office, he revealed that he does indeed acknowledge overpopulation in the Tweet below:

"At some point, how many people can we accommodate?" asks @JerryBrownGov abt CA's future at MWD #cawater meeting.

Later, Gov. Brown said:

"...the state would not only support its current population of 39 million, but probably could accept at least 10 million more residents..." [Referring to water restrictions in a *Los Angeles Times* article]

While we don't agree that an additional 10 million people should or could be accommodated, because of population momentum, to keep California at 50 million people, CAPS' solutions for immigration reduction and family planning availability need to be implemented now. CAPS is working through social media and activists to help Gov. Brown stick to a maximum population of 50 million Californians.

In October, CAPS launched an ad campaign to help Americans better understand what the term "anchor baby" means and the impact anchor babies have on legal immigration and overall population growth in America. CAPS was the only national organization to run a TV ad focusing on anchor babies, a topic that was hotly debated among presidential candidates. The TV ad ran in the first DNC debate on CNN in every market in California, as well as in Iowa and South Carolina. Simultaneously, CAPS launched radio spots about birth tourism and anchor babies in the Los Angeles market on three conservative talk radio stations.

The ads asked viewers and listeners to visit USAnchorBabies.org to see the positions of presidential candidates on automatic citizenship to anyone born on U.S. soil, regardless of the parents' immigration status.

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The ads were mentioned on 150 websites, with a potential daily audience of 11,224,550. There was also a 77 percent increase in new web visitors to CAPS' website, more than 4,000 YouTube views, international television interviews and increased donations during the run of the ad. Opponents responded with a video about the CAPS ads and more than seven editorials published across the country discussed and commented on the ads.



CAPS proved once again we are not afraid to tackle difficult subjects and tread where others might not.

We also continued to implement targeted micro-marketing campaigns to affinity groups with concerns about overpopulation's effects on their special activities.

For example, we again ran a full-page ad in a magazine distributed to 7,000 registrants for the "Bringing Back the Natives" garden tour in northern California.

The "Take-The-Tour" pdf of special plants in California's floristic province is viewable on the CAPS website.

Work with State Legislature and Congress

CAPS engaged in direct and indirect education and advocacy programs designed to influence elected officials in California and at the federal level.

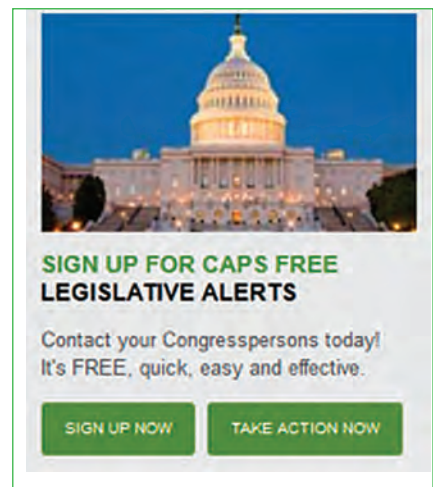
CAPS members who joined our *Engage Action Alert Team* were notified whenever urgent action was needed – giving them a chance to do something important for their state and nation by expressing their concerns to elected officials.

CAPS activists flooded Congress with phone calls and emails, lent their names to multiple petitions, and peppered town hall meetings and legislative offices with tough questions.

Meanwhile, the special interests behind enormous immigration increases continued to tap into a virtually unlimited supply of funds to push their opposing agenda.

In 2015, our activists sent petitions, letters and faxes, and made phone calls, to keep the pressure on our legislators to not consider any amnesties. CAPS also mailed thousands of member-signed petitions to key members of Congress.

In California, the legislature continued its efforts to dissolve the distinctions between citizens and noncitizens and between those who follow our laws and those who break them. In the face of a serious multi-year drought, our members urged Gov. Brown to stop supporting the population growth that exacerbates these shortages.



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Our members contacted state senators and asked that they not support the “Immigrants Shape California” package of bills, including SB 4 to give subsidized health care benefits to illegal aliens, providing even more incentives for people to come to the state. Unfortunately the bill was signed into law.

CAPS continued to fight the passage of these pieces of legislation through petitions, activist action and through frequent contact with our state representatives.

On the national stage, CAPS was active in protesting against the passage of any amnesty bills. We urged passage of the Repeal Executive Amnesty Act of 2015, HR 191, which passed the House, but not the Senate. We continued to urge the Senate to defund this action. Our members then asked the House to reject the flawed border security McCaul bill, HR 399.

With news of Southern California Edison, Disney and other companies replacing long-time employees with foreign H-1B workers and even asking them to train their replacements, our members asked Congress to investigate this abuse and to reject proposals to increase the number of foreign worker visas.

Spurred by increased news coverage of soaring birth tourism abuses, our members also asked their representatives to support the Birthright Citizenship Act of 2015, HR 140, which would restore the original intent of the 14th Amendment and clarify that citizenship at birth is granted only if one of the parents is a U.S. citizen, lawfully admitted permanent resident alien or alien on active service in the military. During this period, several birth tourism hotels were raided and shut down across southern California.

Further, our members urged House members to support the Legal Workforce Act for mandatory E-Verify, HR 1147, and to increase interior enforcement of federal immigration laws with S 1640, introduced by Sen. Jeff Sessions.

Many messages were sent to both houses of Congress protesting the ill-advised Fast Track Authority (TPA) and Trans-Pacific Partnership (TPP) which would permit companies to displace American workers, with little congressional oversight.

As news of massive migrant flows to Europe received extensive media coverage, some called for huge increases in the number of refugees admitted to America. CAPS encouraged resistance to such notions and supported HR 3314 to impose a moratorium on refugee admissions while the situation was evaluated. We also backed a continuing resolution on government finances that would have cut funds for additional refugee resettlement.

The tragic murder of Kate Steinle, by a recently released illegal alien with a long criminal record, drew national attention to the issue of sanctuary cities and to ICE detention practices. CAPS supported a number of state and national measures to rein in sanctuary jurisdictions, most recently S 1842.

Additionally, we recruited new CAPS activists willing to protest, march and visit their legislators’ offices in addition to sending e-mails, faxes and calling about key issues. Our members participated in demonstrations in Santa Barbara at the offices of the *Santa Barbara News-Press* where we stood for the free speech right of the newspaper to use the term “illegal alien” in its reporting.

We also demonstrated outside the Republican Presidential Debate in Simi Valley holding signs asking for an end to birthright citizenship. Several members testified at a meeting of the Santa Barbara County Board of Supervisors in favor of ending “sanctuary” policies. Further, members in favor of using E-Verify for vetting City employees spoke at a meeting of the Paso Robles City Council, and the resolution passed.

PROJECTS AND ACTIVITIES

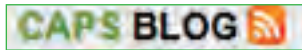
Web and Social Media

CAPS continued to provide daily updates on news related to our issues and offer fresh commentary from our writers, and we expanded our Facebook and Twitter advertising campaigns to educate and grow our Facebook fan base.

Website

The number of unique visitors to our website, **CAPSweb.org**, increased by **more than 82 percent** versus the prior-year period. Additionally, total page views of the website **increased by 56 percent** over the same period last year.

CAPS Blog



The CAPS blog focuses on population issues, including immigration (both legal and illegal), jobs, crime, environmental and biodiversity concerns, family planning and more. Blog posts analyze current events and debunk opposition arguments. The page encourages comments and discussions about the posts. Every post is linked to a daily Facebook post which further increases reach and discussion.

Blog contributors include:

- Joe Guzzardi, CAPS National Media Director
- Leon Kolankiewicz, CAPS Senior Writing Fellow and Advisory Board member, wildlife biologist, and environmental scientist and planner
- Michael W. Cutler, CAPS Senior Fellow and retired INS Agent
- Maria Fotopoulos, CAPS Senior Writing Fellow
- Frosty Wooldridge, speaker, environmentalist and teacher
- Randy Alcorn, CFO ABC-CLIO, former CAPS Board member
- Ed Hartman, author, populationist
- Kathleene Parker, environmental journalist.



Board and staff of CAPS also contribute by writing blog posts, opinion pieces and letters to editors of various newspapers.

We posted **277** original pieces during the year. This editorial content covered varied topics from analysis of the monthly jobs report to developments in immigration, the refugee crisis, the continuing Central American surge across the southern U.S. border, environmental concerns, unique approaches to building awareness of family

PROJECTS AND ACTIVITIES

planning, such as World Vasectomy Day, and drought. More than **83,000** people visited our blog from January through December 2015.

Social Media

CAPS continued to use social media as a means to reach activists and supporters by linking our blog, website articles and *Engage Action Alerts* to our *YouTube*, *Facebook*, *Twitter*, *Instagram* and *Pinterest* pages, while providing one-click access to those and other social media sites such as *Digg*, *Friend Feed*, *LinkedIn* and *Stumble Upon*.

Our online presence was greater than ever in 2015, with the help of other blogs, *YouTube* and other social media sites. CAPS by year-end had received more than **1 million** views of various uploaded videos on *YouTube*, and was discussed, quoted in interviews or mentioned in more than **300** blog posts.

This resulted in even more notice of our positions and issues on *Twitter* and *Facebook*.

We continued a Facebook advertising campaign to educate and grow our Facebook fan base and subsequently increased our number of fans from the same time last year from **118,658** to **230,155** with our posts reaching an average of **113,668** people per day.

During one presidential debate, we ran a video ad campaign about sanctuary cities targeted to our fans on Facebook and Twitter and to the fans and followers of presidential candidates nationwide. In one week, our sanctuary cities video garnered more than **623,000** video views on Facebook and **7,628** video views.

We continued working to increase the conversion of social media fans to CAPS activists and supporters.

CAPS received nearly **30,000** signed petitions as of year-end on topics including:

- Stop Executive Amnesty
- End Sanctuary Cities
- End Birthright Citizenship
- U.S. Citizenship Integrity.
- Ask About Amnesty



We also had success growing our Twitter base by **more than 66 percent** versus the prior year.

We continued advertising with Google AdWords, an online service that allows us to reach people searching the Internet for specific key words and phrases or visiting a website that has content aligned with the CAPS mission. This brings thousands of new visitors to our website, **CAPSweb.org**. We garnered more than **1,648,602** impressions and more than **10,405** clicks so far this year.

PROJECTS AND ACTIVITIES

CAPS Senior Writing Fellows Program

Our fellows, along with other contributing writers, were published and interviewed in various media forums, including the *Drudge Report*, *USA Today*, *Wall Street Journal*, *Breitbart*, *Los Angeles Times*, *Houston Chronicle*, *Orange County Register*, *San Francisco Chronicle*, *Contra Costa Times*, *San Jose Mercury News*, *San Diego Union Tribune*, *Washington Examiner*, *National Journal* and *Daily Caller*, to name a few. With the particular assistance of Joe Guzzardi, Ric Oberlink and Michael W. Cutler, national **TV, radio, print and Internet exposure continued increasing, with additional coverage in hundreds of blogs**, including several mentions in *The Huffington Post*.

New *Issues* pieces produced and distributed in 2015 were:

- California's Epic Drought: A Shortage of Water or a Longage of People?
State has 39 million people ... and counting ... give or take a few
- Going Boldly – and Recklessly – Where No Man Has Gone Before:
Trespassing Planetary Boundaries
- Finding Space – and Solitude – Where No Man Has Gone Before
in an Ever-More Crowded Country and Planet

Open Dialogue/College Outreach Program

CAPS arranged for **Dave Foreman**, conservationist, founder of the Rewilding Institute and author of eight books, including *Man Swarm: How Overpopulation is Killing the Wild World*, to speak to different audiences on "Overpopulation and Wildlife Conservation in the 21st Century."

In talking to several hundred students in undergraduate and graduate environmental studies and water issues classes at UCSB and 50 more at two private receptions, he explained how man is the driving force behind the greatest die-off since the extinction of the dinosaurs. Only through population stabilization can we sustain the Earth, he believes. All feedback was extremely positive.

CAPS sponsored a lecture by **Philip Cafaro** at the University of Colorado, Boulder, to environmental ethics students and community members where he discussed his new book *How Many is Too Many? The Progressive Argument for Reducing Immigration into the United States*. Cafaro is professor of philosophy and an affiliated faculty member in the School of Global Environmental Sustainability at Colorado State University.

CAPS also coordinated Dr. Ben Zuckerman's talk, "Population/Consumption/Overshoot," at the University of California, Los Angeles and California State University to five different large audiences of students and community members.

CAPS Senior Writing Fellow and former Executive Director Ric Oberlink participated in a panel discussion on "Immigration: American Dream or American Nightmare?" attended by 200 people at the Ojai Chautauqua. Other panelists included professors, an immigration law attorney, an immigrant rights activist and former Congressman Elton Gallegly. Oberlink spoke about the drought, the overall environment, population, demography and the need for zero net migration.

PROJECTS AND ACTIVITIES



The California We Are Losing - Views of Our Golden State from Pristine to Imperiled

Having completed Phase 2 of this project, CAPS continued distributing the 20-minute mini-documentary, which includes individual remembrances and shows how California has changed in the last 100 years to individuals and public television stations throughout California.

The goal is to increase awareness about the long-term effects of relentless population growth on special places near and dear to our hearts.

CROWDIFORNIA Student Outreach Video Contest

CAPS completed the CROWDIFORNIA Video Contest, created to engage high school and college students across the country by submitting a video showing how overpopulation in California affects biodiversity, natural resource depletion, education, traffic and infrastructure, and then offer a possible solution.

The first place award of \$5,000 went to Ally Cizowski of Brentwood, Tenn., who talked about the tremendous number of vehicles on California roads, driver's licenses for illegal aliens and public transportation. Dylan Thomas from Irvine, Calif., took second place and a \$2,500 award for addressing high population and water usage. Three runners-up received iPhone 6s, and two entries received \$100 honorable mention awards. Winning entries are online at capsweb.org/crowdifornia-video-contest.



Population Education for Environmental Scientists

We provided informational materials, including hundreds of books, to Scientists and Environmentalists for Population Stabilization (SEPS), for display at several scientific conferences and Earth Day events throughout the U.S. We also covered travel expenses for several scientists from other countries to participate in booths.

NEW BOARD MEMBERS

CAPS Boards - New Members

Kristin Larson, Esq. was elected to the CAPS Board of Directors. Larson's international law practice focuses on environmental business law and advises clients on liability risks, compliance and sustainability strategies, as well as renewable energy generation. Her interest in population issues relates directly to her concerns for moderating environmental impacts and sustaining healthy ecosystems. She spent almost a decade in Antarctica managing the National Science Foundation's research and environmental compliance matters.

Michael S. Rivera was elected to the CAPS Advisory Board. Rivera has a long-time commitment to addressing the impacts of illegal immigration and has advocated the use of E-Verify by local municipalities and governments. He has served on numerous boards and commissions in Central California, including Santa Maria Recreation and Parks (commissioner and chairman of the board), County of Santa Barbara Private Industry Council (commissioner, chairman and CFO), City of Guadalupe (planning commissioner) and various committees, including the Mayors Housing Task Force.

Dario Sattui was also elected to the CAPS Advisory board. A fourth generation San Franciscan whose great-grandfather was one of California's first winemakers, Sattui began business ventures at the age of eight and conducted various enterprises until he refounded his great-grandfather's winery, V. Sattui Winery. He was voted Italian-American Businessman of the Year in California and citizen of the Year in Calistoga. He founded the Boys & Girls Club in Calistoga, travels extensively and owns several properties in Italy, as well as part of a New York winery. He has an MBA from UC Berkeley and has been involved in environmental causes and population stabilization since college.



Kristin Larson, Esq.



Michael S. Rivera



Dario Sattui

2015 MEDIA OUTREACH, COVERAGE

During 2015 CAPS spokespersons appeared on television, news, and radio talk shows, were quoted in newspapers, magazines and hundreds of blogs, discussing every aspect of U.S. population growth and immigration policies.

Print Media

The Drudge Report
The Washington Examiner
The Los Angeles Times
Santa Barbara News Press
Lodi News Sentinel
Orange County Register
The Franklin Banner-Tribune
Baxter Bulletin
Wabash Plain Dealer
The Caledonian-Record
San Francisco Chronicle
Bemidji-Pioneer
International Falls Journal
Contra Costa Times
San Jose Mercury News
The Guardian
San Luis Obispo Tribune
Breitbart
Houston Chronicle
San Francisco Gate
Santa Cruz Sentinel
Monterey County Herald
The Washington Times
The Bellingham Herald
U.S. News and World Report
Vallejo Times-Herald

Print Media (*continued*)

The Kansas City Star
Vallejo Times-Herald
Chico Enterprise-Record
Sci-Tech Today
The New Republic
Daily lowegan
International Business Times
Newark Advocate
Idaho Press-Tribune
Noozhawk
GOP USA
New York Times
The Press Enterprise
Inside Philanthropy
National Journal
The Washington Post

TV

PBS NewsHour
CBS Los Angeles
FOX News Latino
FOX News
KCRA Sacramento
Univision
NTN 24 (Latin America, U.S., Europe)

Radio

Southern California Public Radio
ABC News
Laura Ingraham Show
TalkBack with Chuck Wilder
The Gary Sutton Show
The Sam Sorbo Show
Zeb at the Ranch
The Bobby Gunther Walsh Show
The Jeff Rense Program
The Joe Piscopo Radio Show
The Michael Cutler Hour
The Tim Donnelly Show
Andrew Wyant Show
The Melody Burns Show
Ringside Politics with Jeff Cruere
The Neil Young Show
The Charles Butler Show

Note: This is a partial list.

For more details please visit www.CAPSweb.org or call the CAPS office.

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FINANCIAL STATEMENTS

DECEMBER 31, 2015



INDEPENDENT AUDITORS' REPORT

REED S. SPANGLER
JANE E. RUSSELL
GAIL H. ANIKOUCHINE
WILLIAM L. JACKSON

TIMOTHY A. O'KEEFE
ARJUN S. McAVOY
VANESSA M. GARCIA
HOWARD B. ATKINSON
MARILYN D. PARKE
DIANE M. RAVENSCROFT
DAVID E. LEHMAN

RICHARD L. HUNT
Consultant

Santa Barbara
115 E. MICHELTORENA ST.
SUITE 200
SANTA BARBARA
CALIFORNIA 93101
PHONE (805) 966-4157
FAX (805) 965-2454

Los Olivos
2948 NOJOQUI AVE.
SUITE 3
P.O. BOX 336
LOS OLIVOS
CALIFORNIA 93441
PHONE (805) 688-6449
FAX (805) 688-6440

E-MAIL cpa@mfco.com
WEBSITE www.mfco.com

To the Board of Trustees of

Californians for Population Stabilization, Inc.

We have audited the accompanying financial statements of Californians for Population Stabilization, Inc. (a nonprofit organization), which comprise the statements of financial position as of December 31, 2015 and 2014, and the related statements of activities and functional expenses for the year ended December 31, 2015, and the statements of cash flows for the years then ended, and the related notes to the financial statements.

Management's Responsibility for the Financial Statements

Management is responsible for the preparation and fair presentation of these financial statements in accordance with accounting principles generally accepted in the United States of America; this includes the design, implementation, and maintenance of internal control relevant to the preparation and fair presentation of financial statements that are free from material misstatement, whether due to fraud or error.

Auditors' Responsibility

Our responsibility is to express an opinion on these financial statements based on our audit. We conducted our audit in accordance with auditing standards generally accepted in the United States of America. Those standards require that we plan and perform the audit to obtain reasonable assurance about whether the financial statements are free of material misstatement.

An audit involves performing procedures to obtain audit evidence about the amounts and disclosures in the financial statements. The procedures selected depend on the auditor's judgment, including the assessment of the risks of material misstatement of the financial statements, whether due to fraud or error. In making those risk assessments, the auditor considers internal control relevant to the entity's preparation and fair presentation of the financial statements in order to design audit procedures that are appropriate in the circumstances, but not for the purpose of expressing an opinion on the effectiveness of the entity's internal control. Accordingly, we express no such opinion. An audit also includes evaluating the appropriateness of accounting policies used and the reasonableness of significant accounting estimates made by management, as well as evaluating the overall presentation of the financial statements.

We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our audit opinion.

Opinion

In our opinion, the financial statements referred to above present fairly, in all material respects, the financial position of Californians for Population Stabilization, Inc. as of December 31, 2015 and 2014, and the changes in its net assets and its cash flows for the years then ended in accordance with accounting principles generally accepted in the United States of America.

Report on Summarized Comparative Information

We have previously audited Californians for Population Stabilization, Inc.'s December 31, 2014, financial statements, and our report dated June 10, 2015, expressed an unmodified opinion on those audited financial statements. In our opinion, the summarized comparative information presented herein as of and for the year ended December 31, 2014, is consistent, in all material respects, with the audited financial statements from which it has been derived.

Santa Barbara, California
July 14, 2016

STATEMENTS OF FINANCIAL POSITION

DECEMBER 31, 2015 AND 2014

	<u>ASSETS</u>	
	<u>2015</u>	<u>2014</u>
Current Assets:		
Cash and cash equivalents	\$ 179,386	\$ 8,491
Contributions receivable (Note 3)	15,511	23,146
Bequests receivable	22,500	7,500
Other receivables	141	141
Prepaid expenses	12,335	4,707
Total current assets	<u>229,873</u>	<u>43,985</u>
Property and Equipment - net (Note 4)	<u>8,676</u>	<u>14,757</u>
Other Assets:		
Investments (Note 5)	373,228	576,040
Interest in charitable remainder trust (Note 6)	265,717	265,508
Charitable gift annuity (Note 7)	4,408	4,408
Deposit	<u>2,002</u>	<u>2,002</u>
Total other assets	<u>645,355</u>	<u>847,958</u>
Total Assets	<u>\$ 883,904</u>	<u>\$ 906,700</u>
 <u>LIABILITIES AND NET ASSETS</u>		
Current liabilities:		
Accounts payable	\$ 10,295	\$ 14,002
Accrued payroll, vacation, and other related items	<u>24,483</u>	<u>28,712</u>
Total current liabilities	<u>\$ 34,778</u>	<u>\$ 42,714</u>
Net Assets:		
Unrestricted	264,657	304,353
Temporarily restricted (Note 8)	<u>584,469</u>	<u>559,633</u>
Total net assets	<u>849,126</u>	<u>963,986</u>
Total Liabilities and Net Assets	<u>\$ 883,904</u>	<u>\$ 906,700</u>

See accompanying notes

CALIFORNIANS FOR POPULATION STABILIZATION, INC.

STATEMENT OF ACTIVITIES

FOR THE YEAR ENDED DECEMBER 31, 2015 WITH COMPARATIVE TOTALS FOR THE YEAR ENDED DECEMBER 31, 2014

	<u>Unrestricted</u>	<u>Temporarily Restricted</u>	<u>2015 Total</u>	<u>2014 Total</u>
Public Support and Revenue:				
Contributions	\$ 626,734	\$ 355,000	\$ 981,734	\$ 802,249
Membership	89,729	-	89,729	121,376
Bequests	107,000		107,000	
Interest and dividend income	16,471	-	16,471	28,718
Realized (loss)/gain from sale of investments	(14,447)	-	(14,447)	3,377
Unrealized gain/(loss) on investments	2,672		2,672	(11,194)
Change in value of charitable remainder trust	-	209	209	(22,150)
Realized loss on disposal of assets	(516)	-	(516)	(256)
Other income	1,445	-	1,445	(335)
Net assets released from restriction due to program expenditure	330,373	(330,373)	-	-
Total public support and revenue	<u>1,159,461</u>	<u>24,836</u>	<u>1,184,297</u>	<u>921,785</u>
Expenses:				
Program services	869,910	-	869,910	905,955
Management and general	165,897	-	165,897	182,958
Fundraising	163,350	-	163,350	164,040
Total expenses	<u>1,199,157</u>	<u>-</u>	<u>1,199,157</u>	<u>1,252,953</u>
Change in Net Assets	(39,696)	24,836	(14,860)	(331,168)
Net Assets at Beginning of Year	<u>304,353</u>	<u>559,633</u>	<u>863,986</u>	<u>1,195,154</u>
Net Assets at End of Year	<u>\$ 264,657</u>	<u>\$ 584,469</u>	<u>\$ 849,126</u>	<u>\$ 863,986</u>

STATEMENT OF FUNCTIONAL EXPENSES

FOR THE YEAR ENDED DECEMBER 31, 2015 WITH COMPARATIVE TOTALS FOR THE YEAR ENDED DECEMBER 31, 2014

	Program Services	Support Services			
	Program Services	Management and General	Fundraising	Total 2015 Expenses	Total 2014 Expenses
Salaries and Related Expenses					
Salaries	\$ 133,137	\$ 63,329	\$ 23,417	\$ 219,883	\$ 255,536
Payroll taxes	12,280	5,841	2,160	20,281	20,933
Employee insurance and benefits	14,187	6,689	2,079	22,955	26,681
Total Salaries and Related Expenses	159,604	75,859	27,656	263,119	303,150
Advertising campaigns	397,950	314	314	398,578	391,269
College outreach	17,501	-	-	17,501	11,772
Rent and facility expense	7,901	23,703	7,901	39,505	38,826
Insurance	1,240	3,720	1,240	6,200	5,849
Development	12,366	-	113,689	126,055	98,345
Public relations	350	-	-	350	1,405
Telephone	2,830	2,831	629	6,290	7,507
Internet and web presence	40,380	1,168	1,502	43,050	49,918
Investment expenses	-	4,107	-	4,107	6,211
Office expense	8,990	12,226	2,393	23,609	29,481
Office supplies	1,210	3,605	1,197	6,012	4,773
Legal and accounting	2,725	18,475	-	21,200	17,974
Other outside services	178,001	2,947	869	181,817	215,889
Board meetings and travel	5,506	7,178	253	12,937	12,964
Registration fees	681	85	85	851	850
Printing and postage	30,333	4,695	3,426	38,454	46,897
Equipment rental	1,020	1,020	874	2,914	2,815
Depreciation	1,322	3,964	1,322	6,608	7,058
Total Expenses - December 31, 2015	\$ 869,910	\$ 165,897	\$ 163,350	\$ 1,199,157	
Total Expenses - December 31, 2014	\$ 905,955	\$ 182,958	\$ 164,040		\$ 1,252,953

STATEMENTS OF CASH FLOWS

FOR THE YEARS ENDED DECEMBER 31, 2015 AND 2014

	<u>2015</u>	<u>2014</u>
Cash Flows from Operating Activities:		
Change in net assets	\$ (14,860)	\$ (331,168)
Adjustments to reconcile change in net assets to net cash used by operating activities:		
Depreciation	6,608	7,058
Change in value of interest in charitable remainder trust	(209)	22,150
Contribution of stock	(10,043)	(9,275)
Realized loss on disposal of assets	516	256
Realized (gain)/loss on sale of investments	14,447	(3,377)
Unrealized loss on investments	(2,672)	11,194
Changes in:		
Contributions receivable	7,635	(7,689)
Bequests receivable	(15,000)	-
Prepaid expenses	(7,628)	12,003
Accounts payable	(3,707)	5,216
Accrued payroll, vacation, and other related items	(4,229)	15,285
Net cash used by operating activities	<u>(29,142)</u>	<u>(278,347)</u>
Cash Flows from Investing Activities:		
Purchase of investments	(271,017)	(139,848)
Proceeds from sale and maturity of investments	472,097	403,525
Purchase of property and equipment	(1,043)	(1,486)
Net cash provided by investing activities	<u>200,037</u>	<u>262,191</u>
Net Decrease in Cash	170,895	(16,156)
Cash and Cash Equivalents at Beginning of the Year	8,491	24,647
Cash and Cash Equivalents at End of The Year	<u>\$ 179,386</u>	<u>\$ 8,491</u>

NOTES TO FINANCIAL STATEMENTS

NOTE 1: ORGANIZATION

General:

Californians for Population Stabilization, Inc. (CAPS), incorporated under the laws of California on March 12, 1979, as Zero Population Growth - California Foundation, Incorporated. The name was changed to Californians for Population Stabilization, Inc. on March 5, 1986. CAPS is registered in 30 states.

Californians for Population Stabilization (CAPS) works to formulate and advance policies and programs designed to stabilize the population of California, the U.S. and the world at levels which will preserve the environment and a good quality of life for all.

Programs:

CAPS' primary programs are:

Online Advocacy

CAPS maintains direct contact with federal and state legislators by fax and e-mail from CAPS website, www.CAPSweb.org.

Overpopulation Awareness Media Campaign

Throughout 2015 and 2014, CAPS continued to receive media coverage of its positions highlighting the connections between population growth, excessive immigration, and environmental degradation.

Successful campaigns included radio, television and print campaigns which linked population growth to environmental degradation, others making the point that it is time to slow mass immigration and "save some America for tomorrow" for our children and grandchildren and also highlighting the loss of American jobs to legal and illegal foreign workers.

Work with State Legislature and Congress

CAPS continued to engage in education and advocacy programs designed to influence elected officials by mail, fax, e-mail, and phone calls both in California and at the federal level.

Senior Writing Fellows Program

CAPS sponsored and encouraged the publication of well-written research articles relating to the primary purpose of the organization.

Open Dialogue Program

Invited speakers, CAPS members, Board, and Advisory Board members spoke on population, immigration, and environmental issues at various venues throughout California and the nation.

Population Education for Environmental Scientists: *The Need to Go Where They Are.*

CAPS supplied materials for conferences where we were able to present information on the nature of U.S. population growth and of the clear feasibility of curbing it.

The California We Are Losing - *Views of our Golden State's transition from pristine to imperiled.*

CAPS expanded distribution of a mini-documentary "California Then & Now" through the website, social media and other interested parties. The project goal is to educate the public to population growth's long-term effects on special places near and dear to Californians.

NOTES TO FINANCIAL STATEMENTS

NOTE 1: ORGANIZATION (CONTINUED)

CROWDIFORNIA Video Contest

CAPS launched a nation-wide scholarship video contest for high school and college students asking that they detail how overpopulation in California is affecting one of the following subjects: biodiversity, natural resource depletion, education, traffic, and infrastructure, and then offer a possible solution.

NOTE 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES

Fund Accounting

The accounts of CAPS are maintained in accordance with the principles of fund accounting. This accounting and reporting method classifies resources by their nature and purpose based on the presence or absence of donor-imposed restrictions into three classes of net assets:

Unrestricted net assets consist of funds without any donor-imposed restrictions and are classified as either undesignated funds or board designated funds.

Temporarily restricted net assets consist of contributions and other inflows of funds temporarily subject to donor-imposed restrictions. The restrictions are temporary in that they are expected to expire with the passage of time or be satisfied and removed by actions of CAPS that fulfill donor stipulations.

Permanently restricted net assets consist of contributions and other inflows of funds subject to donor-imposed restrictions that neither expire by the passage of time nor can be fulfilled or otherwise removed by actions of CAPS. CAPS had no permanently restricted net assets at year end.

Cash and Cash Equivalents - For the purposes of the statement of cash flows, cash and cash equivalents consist of cash on hand, cash in bank accounts and highly liquid investments having original maturities of three months or less.

Investments - Investments are carried at estimated fair value measured by quoted market prices.

Fair Value of Financial Instruments - The carrying amount of contributions receivable, other receivables, prepaid expenses, deposits, accounts payable, and accrued payroll, vacation and other related items approximates fair value. The carrying amount of the interest in charitable remainder trust and the charitable gift annuity at net present value is described more fully in footnotes 6 and 7, respectively. Fair value is discussed further in Note 15.

Property, Equipment and Furnishings - CAPS records property, equipment and furnishings of \$500 or more at cost if purchased, or at fair market value if donated. Depreciation expense is computed using the straight-line method over the useful lives of the assets. Depreciable lives of the assets range from three to seven years.

Revenues - CAPS records membership dues as revenue when received.

Contributions - Contributions and other inflows of funds temporarily subject to donor-imposed restrictions are reported as temporarily restricted. When a restriction expires, temporarily restricted net assets are reclassified as unrestricted net assets.

Unconditional promises to give are recorded as contributions, net of an allowance for uncollectible amounts. The promises to give that are expected to be collected within one year are recorded at their net realizable value.

NOTES TO FINANCIAL STATEMENTS

NOTE 2: SUMMARY OF SIGNIFICANT ACCOUNTING POLICIES (CONTINUED)

Contributed Services - A substantial number of volunteers have donated their time to the CAPS' board and in an advisory capacity. As this volunteer service does not meet the recognition requirements in accordance with accounting standards, no amount has been recorded in these financial statements for these services.

Tax Status - CAPS is exempt from federal and state income taxes under Internal Revenue Code Section 501(c)(3) and Section 23701d of California's Revenue and Taxation Code. CAPS is not considered a private foundation. CAPS is unaware of any uncertain tax positions at December 31, 2015, or for any period for which the statute of limitations remains open.

Estimates - Preparation of financial statements in accordance with generally accepted accounting principles requires the use of estimates and assumptions. Those estimates and assumptions affect the reported amounts of assets and liabilities, the disclosure of contingent assets and liabilities, and the reported revenue and expenses.

Significant estimates used in preparing these financial statements include:

- Lives of fixed assets and method of depreciation
- Allocation of certain expenses by function
- Valuation of interest in charitable remainder trust
- Allowance for uncollectible pledges receivable
- Fair market value of contributed assets

It is at least reasonably possible that these estimates could change in the coming year.

Functional allocation of expenses - The costs of certain programs and supporting services have been allocated based upon the nature and purpose of the expenditure. Expenses that can be identified with a specific program and support service are allocated directly according to the expenditure classification. Other expenses that are common to several functions are allocated by various statistical bases.

Reclassifications - Certain reclassifications have been made to the prior year balances to make them comparable to the current year.

NOTE 3: UNCONDITIONAL PROMISES TO GIVE AND BEQUEST RECEIVABLE

During the year, several people made financial commitments to CAPS in support of CAPS' programs. Management believes these unconditional promises are fully collectible; therefore, no allowance for uncollectible promises to give or bequest receivable has been recorded. Unconditional promises at year end 2015 and 2014 totaled \$38,011 and \$30,646, respectively.

NOTES TO FINANCIAL STATEMENTS

NOTE 4: PROPERTY AND EQUIPMENT

Property and equipment consist of the following at year end:

	2015	2014
Computers	\$ 16,979	\$ 17,005
Furniture and fixtures	23,664	24,364
Software	13,290	13,290
Total cost	53,933	54,659
Less accumulated depreciation	(45,257)	(39,902)
Property and equipment, net	\$ 8,676	\$ 14,757
Depreciation expense	\$ 6,608	\$ 7,058

NOTE 5: INVESTMENTS

Investments at December 31 consist of:

2015	Cost	Fair Market Value
Money Market	\$ 18,911	\$ 18,911
US Government Agency Bonds	8,765	9,182
Mutual Funds - Bonds	180,237	176,116
Mutual Funds - Equities	143,204	134,096
Equities	27,709	34,923
Total	\$ 378,826	\$ 373,228
Unrealized Loss		\$ (5,598)
Change in unrealized gain/(loss)		\$ 2,672
2014	Cost	Fair Market Value
Money Market	\$ 18,594	\$ 18,594
US Government Agency Bonds	8,765	9,140
Mutual Funds - Bonds	442,807	432,524
Mutual Funds - Equities	97,341	93,616
Equities	16,803	22,166
Total	\$ 584,310	\$ 576,040
Unrealized Loss		\$ (8,270)
Change in unrealized gain/(loss)		\$ (11,194)

NOTES TO FINANCIAL STATEMENTS

NOTE 6: INTEREST IN CHARITABLE REMAINDER TRUST

The Organization has a beneficiary interest in a charitable remainder trust. Since the Organization is not the trustee for the charitable remainder trust in which it is named as the remainderman, the trust was initially recorded as a contribution and an asset equivalent to the present value of the trust assets and estimated future income net of the present value of estimated future payouts to the income beneficiaries in 2009.

The change in the present value of the estimated future benefits to be received when the trust assets will be distributed is recorded in the statement of activities as a change in value of charitable remainder trust. This change was \$209 and \$(22,150) for the years ended December 31, 2015 and 2014, respectively.

Charitable trust agreements are classified as temporarily restricted net assets unless the donor has permanently restricted the Organization's use of its interest in the asset.

The assets are recorded at approximate fair market value based upon the most recent tax return filed by the trust which is available to the Organization or current values provided by the settlor to the Organization. The present value of the estimated future value of assets to be received by the Organization is calculated using the IRS annuity tables and a discount rate based on the Organization's historic risk free rate of return of 4%.

NOTE 7: GIFT ANNUITY

CAPS is the beneficiary of a charitable gift annuity agreement. Pursuant to the agreement, a community foundation received the assets and is obligated to make annual payments for the remainder of the donor's life and to keep the assets related to the annuity physically and legally segregated from the other assets of the foundation pursuant to the California Insurance Code. As CAPS is not liable for the payments, CAPS recorded on its books the net value of the gift annuity.

NOTE 8: TEMPORARILY RESTRICTED NET ASSETS

Temporarily restricted net assets at December 31 are restricted to the following:

	2015	2014
Media campaign	\$ 297,619	\$ 272,656
Population education	16,725	17,061
Future periods	270,125	269,916
Total	<u>\$ 584,469</u>	<u>\$ 559,633</u>

NOTE 9: COMMITMENTS

Leases

In May 2001, CAPS leased office space for a base rent plus utilities. In May 2013, CAPS entered into a sixth amendment of the lease commencing May 1, 2013, which extends the lease term three years, with the lease terminating in 2016, adjusts the base rent to \$2,694 per month, and grants one additional three year term. In January 2016, CAPS exercised its option, entering into its seventh amendment of the lease, effective May 1, 2016, for three years and two months, terminating June 30, 2019, and grants an additional three year term. Under the new lease, base rent, including basic utilities, is \$3,346, \$3,340 and \$3,536 effective May 1, 2016, 2017, and 2018, respectively. Rental expense for the year ended December 31, 2015 and December 31, 2014 was \$36,033 and \$34,984, respectively.

NOTES TO FINANCIAL STATEMENTS

NOTE 9: COMMITMENTS (CONTINUED)

The future minimum lease payments for the next four years are:

2016	\$	38,896
2017		40,904
2018		42,048
2019		21,216
Total	\$	<u>143,064</u>

On November 9, 2007, CAPS entered into a contract with a company to assist CAPS with fundraising. The fee structure is based upon the work the company performs. The contract contains a 60-day cancellation clause under which CAPS would be obligated to compensate the company for projects commenced.

NOTE 10: UNSECURED CREDIT

CAPS has two credit cards. One credit card has a limit of \$20,000, with a cash advance limit of \$4,000, and bears interest of 13.24%. The second card has a \$7,000 limit, with a \$3,500 cash advance limit, and bears an annual interest rate of 17.9%. CAPS routinely pays amounts due in full each month. At December 31, 2015, CAPS has included the outstanding liabilities on these cards in accounts payable.

NOTE 11: CONCENTRATION OF RISK

CAPS' membership and donor base is largely drawn from the state of California.

The standard Federal Deposit Insurance Corporation (FDIC) insurance coverage is limited to \$250,000 per depositor per bank institution for interest-bearing accounts. All of the interest-bearing accounts held by CAPS were fully FDIC insured at December 31, 2015.

Certain of the CAPS' investments and cash and cash equivalents are held at several broker-dealers and are subject to Securities Investor Protection Corporation (SIPC) broker-dealer regulations. Under SIPC, cash and cash equivalents are insured up to \$250,000 per broker-dealer. CAPS did not have any uninsured cash and cash equivalents at December 31, 2015. In addition, investments are insured against being lost, missing, or stolen up to \$500,000 per broker-dealer. Exposure for uninsured losses varies per broker-dealer depending upon the percentage of securities the broker-dealer has loaned as a percentage of total investments as losses are spread among all investors. Investments not held at a broker-dealer are not insured by SIPC. At December 31, 2015, CAPS had no such investments.

During 2015, one foundation contributed approximately 54% and another approximately 10% of CAPS' total revenue. During 2014, one foundation contributed approximately 58% and another approximately 10% of CAPS' total revenue.

NOTE 12: RETIREMENT PLAN

CAPS has established a 403(b) retirement plan (Plan). Employees who are 21 years or older are eligible to participate. In 2013, CAPS began to contribute to the Plan up to 5% of an employee's salary, provided the employee was participating in the Plan. During the year ended December 31, 2015 and 2014, CAPS contributed \$6,475 and \$7,665, respectively.

NOTES TO FINANCIAL STATEMENTS

NOTE 13: RELATED PARTIES

CAPS has adopted a formal conflict of interest policy whereby business and personal relationships are disclosed at a minimum annually to the board.

NOTE 14: ALLOCATION OF JOINT COSTS

In the years ended December 31, 2015 and 2014, CAPS incurred joint costs of approximately \$35,858 and \$39,572, respectively, for informational materials and activities that included fundraising appeals.

NOTE 15: FAIR VALUE

The Organization is subject to ASC Topic 820-10, *Fair Value Measurements*, which defines fair value, establishes a framework for measuring fair value, and expands disclosures regarding fair value.

Fair value is defined as the price that would be received to sell an asset or paid to transfer a liability in an orderly transaction between market participants at the measurement date. Market price observability is impacted by a number of factors, including the type of investment and the characteristics specific to the investment. Investments with readily available active quoted prices or for which fair value can be measured from actively quoted prices generally will have a higher degree of market price observability and a lesser degree of judgment used in measuring fair value. Investments measured and reported at fair value are classified and disclosed in one of the following categories. The categorization of an investment within the hierarchy is based on the pricing transparency of the investment and does not necessarily correspond to the Organization's perceived risk of that investment.

Level I – Quoted prices are available in active markets for identical investments as of the reporting date. This category includes active exchange traded money market funds and equity securities.

Level II – Pricing inputs are other than quoted prices in active markets, which are either directly or indirectly observable as of the reporting date, and fair value is determined using models or other valuation methodologies.

Level III – Pricing inputs are unobservable and include situations where there is little, if any, market activity for the investment. Investments that are included in this category generally include privately held investments and securities held in partnership format. Reported valuations of Level III securities may differ materially from the values that would have been used had a ready market for these investments existed.

NOTES TO FINANCIAL STATEMENTS

NOTE 15: FAIR VALUE (CONTINUED)

The investments and interests in trusts carried on the statement of financial position by level within the valuation hierarchy as of December 31, 2015 and 2014, are as follows:

Description	Level I	Level II	Level III	Total
2015				
Money Market	\$ 18,911	\$ -	\$ -	\$ 18,911
US Government Obligations	9,182	-	-	9,182
Mutual Funds				
Bonds	176,116	-	-	176,116
Equity	134,096	-	-	134,096
Equities	34,923	-	-	34,923
Interest in Trusts	-	-	270,125	270,125
Total	<u>\$ 373,228</u>	<u>\$ -</u>	<u>\$ 270,125</u>	<u>\$ 643,353</u>
2014				
Money Market	\$ 18,594	\$ -	\$ -	\$ 18,594
US Government Obligations	9,140	-	-	9,140
Mutual Funds				
Bonds	432,524	-	-	432,524
Equity	93,616	-	-	93,616
Equities	22,166	-	-	22,166
Interest in Trusts	-	-	269,916	269,916
Total	<u>\$ 576,040</u>	<u>\$ -</u>	<u>\$ 269,916</u>	<u>\$ 845,956</u>

The changes in the fair value of assets classified at Level III are:

	2015	2014
Interest in trusts, beginning of year	\$ 269,916	\$ 292,066
Change in value	<u>209</u>	<u>(22,150)</u>
Interest in trusts, end of year	<u>\$ 270,125</u>	<u>\$ 269,916</u>

NOTES TO FINANCIAL STATEMENTS

NOTE 15: FAIR VALUE (CONTINUED)

In accordance with ASU No. 2009-12, *Investments in Certain Entities that Calculate Net Asset Value Per Share* (NAV), the NAV per share or its equivalent is used to fair value investments that follow the American Institute of Certified Public Accountants Guide in arriving at their reported NAV. Otherwise, investments with a readily available active quoted price for which fair value can be measured are reported at the quoted price.

Mutual funds, US Government obligations, and equities are valued utilizing quoted prices available in active markets for identical investments as of the reporting date.

Money market funds are valued at the closing price from an actively traded exchange.

The fair value of the gift annuity trust and charitable remainder trust are valued based upon Level III inputs and the methods of calculating fair value are described in Notes 6 and 7.

There were no transfers between Levels I, II, and III of the fair value hierarchy during 2015 and 2014.

NOTE 16: SUBSEQUENT EVENTS

Management has evaluated subsequent events through July 14, 2016, which is the date the financial statements were issued. Management has determined that no subsequent events requiring disclosure or significantly impacting disclosure have occurred, except as disclosed in Note 9 regarding the lease renewal.

CAPS Board of Directors

Dick Schneider, M.S. Chairman of the Board. Oakland, CA. Environmental activist, writer, and policy analyst, Schneider lectures on the role of population growth in degrading natural ecosystems and eroding the quality of life. With expertise in the effects of acid rain and metals pollution on high altitude lakes, he helped establish the first acid rain monitoring station on the western slope of the Rocky Mountains. A resident of the San Francisco Bay Area, he led passage of an Alameda County open space protection initiative in 2000 and currently advises citizens groups on local growth management policies. In 2012, he received the Excellence in Preservation Award from the Tri-Valley Conservancy. He is a board member of the Institute for Population Studies in Berkeley, a former trustee of the Head-Royce School in Oakland, and former board member of Transform (formerly the Bay Area Transportation and Land Use Coalition). He co-authored *Toxics A to Z: A Guide to Everyday Pollution Hazards* (University of California Press). Schneider received his bachelor's and master's degrees from the University of California at Berkeley.

Ben Zuckerman, Ph.D., Vice-President. Los Angeles, CA. Professor Emeritus of Physics and Astronomy and Research Professor at UCLA, Dr. Zuckerman developed and co-taught a UCLA Honors course entitled "The 21st Century: Society, Environment, Ethics" and co-edited six books including *Human Population and the Environmental Crisis* (Jones & Bartlett, 1995). He earned bachelor's and master's degrees from MIT and a Ph.D. from Harvard University. He was cited by Science in 2008 for obtaining the first-ever image of a new planetary system. He is a longtime environmentalist who has served on the Sierra Club's national Board of Directors.

Keith J. Mautino, Secretary. Santa Barbara, CA. A fifth-generation Californian concerned with quality of life and urban density issues in the State, Mautino attended Occidental College, Westmont College and UC Santa Barbara graduate school in Asian Studies focusing on Japanese language and Chinese history. He has enjoyed a long career as an Asian art dealer and appraiser and served on the board of the Pacific Asia Museum in Pasadena. Mautino also serves on the boards of the Courthouse Legacy Foundation as well as the Trust for Historic Preservation, a joint effort with the state of California in preserving and interpreting numerous historic sites in Santa Barbara County. Concerned with the effect that population shifts have on rural communities, Mautino has served as a commissioner to the County Historic Landmarks Commission, representing the 2nd Supervisorial district of Santa Barbara county. His family's long history in agriculture makes him especially sensitive to changes in the demographics of rural ranching and farming communities.

Kenneth Pasternack, J.D., Treasurer. Santa Barbara, CA. Pasternack is an investor. During the 1990s he was a technical writer of computer software manuals. During the 1970's and 1980's he practiced banking law in Los Angeles. Pasternack became concerned and active about overpopulation while attending college during the 1960's, when he was also active in the anti-Vietnam War movement and volunteered in the civil rights movement in Mississippi. As a CAPS senior writing fellow his letters to the editor and guest columns have been published in several newspapers. He holds a bachelor's degree from Brown University in sociology, and received his law degree from the University of Arizona.

Tim Aaronson, M.A., Executive-at-Large. El Cerrito, CA. Aaronson is a retired mathematics and science educator from the University of California's Lawrence Hall of Science in Berkeley. His concerns about population growth arose from his stint as a Peace Corps volunteer in the Philippines and experiencing the 400% population increase in his native California. He is a board member of the El Cerrito Trailtrekkers, a group building urban trails and volunteers with several organizations, including the Tilden Botanical Gardens, the East Bay Depot for Creative Reuse and the West Edge Opera Company. He earned a bachelor's degree from the University of California at Berkeley in Physical Science and a master's degree in Science Education from San Jose State University.

Marilyn Brant Chandler DeYoung, M.A. Member. Santa Barbara, CA. DeYoung served as an executive or partner in several Southern California architect/planning firms and was president of Marilyn Brant & Associates. Her population interest began with her service on President Nixon's Commission on Population Growth and the American Future (1970-72). She served on the board of the international Population Crisis Committee for 23 years. She founded and chaired the Population Education Committee, which merged into Population Communication, Inc. She served on the board of PCI for eight years. She also has a strong record of service on government committees and numerous corporate, educational, non-profit and civic boards. DeYoung earned a master's degree in urban planning from UCLA.

Kim Fletcher, Jr., Member. Del Mar, CA. A graduate of Stanford University who served in the U.S. Army in World War II, Fletcher joined Home Federal as a management trainee in 1950 and was Chairman of the Board when he retired in 1992. He was formerly Director of the Federal Home Loan Bank of San Francisco, and is currently President of Investors Leasing Corporation, a real estate investment company. Active in many non-profit organizations, he is currently a member of the San Dieguito Boys & Girls Clubs. He is a life time member of The Salvation Army Advisory Board, served as president of the United Way of San Diego, sat on the Stanford University Athletic Board, was founding director of the San Diego Economic Development Corporation, trustee at University of San Diego and trustee at Sharp Hospital, San Diego.

Otis L. Graham, Jr., Ph.D. Member. Santa Barbara, CA. Graham is an historian of modern America, a Professor Emeritus at the University of California, Santa Barbara, and a retired Visiting Scholar from the University of North Carolina, Chapel Hill. He is the author or editor of 17 books and numerous articles on the history of the United States, especially on American reform movements, political economy, environment and immigration. He has been named a Guggenheim Fellow, a Fellow at the Woodrow Wilson Center for Scholars, the National Endowment for the Humanities, and the Center for Advanced Study and Behavioral Sciences, and received the Robert Kelley Memorial Award from the National Council on Public History. He is a graduate of Yale University and earned a Ph.D. from Columbia University.

Kristin Larson, Esq., Member. Santa Barbara, CA. Larson holds two degrees in science and a juris doctor. Her international law practice focuses on environmental business law, advising clients on liability risks, compliance and sustainability strategies. Prior to her return to Santa Barbara, Kristin was a lawyer with Skadden, Arps, Slate, Meagher & Flom LLP in Washington DC, where, for more than ten years, she represented a broad array of clients from industrial manufacturing sectors and financial institutions. Recently, Kristin's counseling efforts have been directed to renewable energy generation and sustainability counseling. Before becoming a lawyer, Larson spent almost a decade in Antarctica managing the National Science Foundation's research and environmental compliance matters. She also served in the White House Council for Environmental Quality successfully shepherding a Presidential Order through a multi-agency rule-writing and stakeholder process. Larson served for more than 10 years on the Board and Legal Committee of the venerable Explorers Club of New York. To honor her Antarctic achievements, "Kristin Peak" (located in Antarctica) was named for her in 2001. Larson's interest in population issues relates directly to her concerns for moderating environmental impacts and sustaining healthy ecosystems. She received a J.D. at George Washington University Law School, a master of science degree from University of Oregon, Institute of Marine Biology, and a bachelor's degree from Lewis and Clark College, in Portland, Oregon.

Judith F. Smith Member. Santa Barbara, CA. Smith graduated from Stanford University with a bachelor's of fine arts in Art & Architecture and founded an interior design firm with a practice in Los Angeles and Santa Barbara. Her extensive volunteer commitments have included being president of the Community Arts Music Association, the Stanford Alumni Club Santa Barbara County, the Santa Barbara Museum of Art Women's Board and the Junior League Sustainers and she is currently president of the Little Town Club. She has previously held board positions in the National Charity League, the Los Positas Park Foundation, the Music Academy of the West, and is currently a board member for Opera Santa Barbara, the Cottage Hospital Rehabilitation Foundation and active in several other non-profit groups.

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CALIFORNIANS FOR POPULATION STABILIZATION

CAPS • 1129 State Street • Suite 3-D • Santa Barbara, CA 93101
Phone: 805-564-6626 • Fax: 805-564-6636
E-mail: caps@CAPSweb.org • Website: www.CAPSweb.org